

Atollic and HCC-Embedded Establish Embedded Tools Partnership

Jönköping, Sweden and New York, USA, 18th of October 2010 – Atollic and HCC-Embedded today announced a partnership under which the partners will ensure the interoperability of their products for the benefit of joint customers.

Atollic TrueSTUDIO® is the premier C/C++ development tool for many microcontroller families, including the popular ARM Cortex-M3 architecture. Additionally, the Atollic TrueINSPECTOR and Atollic TrueANALYZER products provide professional code quality analysis to embedded developers. The Atollic development tools, with their unrivalled feature-set and unprecedented integration, are quickly gaining traction in the market for embedded systems development tools.

HCC-Embedded offers an extensive portfolio of middleware for embedded applications. Included are failsafe FAT-compatible file systems, failsafe flash file systems, USB host and device stacks, libraries of class drivers, and bootloaders and development boards. HCC's file systems include versions that are highly optimized for use in limited environments, as well as full-featured systems for the largest applications.

An increasing number of development departments are using both Atollic and HCC-Embedded products when designing the next generation of electronic systems. Ensuring that both product lines work well with each other is thus of great value to our joint customers.

“Atollic’s development systems are leaders in the embedded system marketplace, and we are therefore very enthusiastic about the potential for the Atollic – HCC-Embedded partnership.” said David Hughes, CEO of HCC-Embedded. “With support for Atollic’s outstanding tools, HCC has added an important new option for users of its file systems, USB stacks and other embedded middleware.”

“HCC-Embedded is one of the world’s leading providers of high-quality middleware for embedded systems development, and we are excited about the possibilities this partnership gives to our joint customers,” added Magnus Unemyr, Vice President of Sales and Marketing at Atollic. “Integrating with high-quality complementary products is important for us, as it enables our customers to design first-class electronic systems more easily.”

About Atollic

Atollic provides professional and highly integrated software development tools to the global embedded systems market. Atollic cooperates with many of the world's largest semiconductor manufacturers and has many partners in related fields. The company's products are distributed via an extensive international distributor network in over 30 countries. Atollic also offers expert software development services, primarily in the automotive, aerospace, defense, industrial and consumer markets. For more information on Atollic, please visit www.atollic.com.

About HCC-Embedded

HCC-Embedded is the foremost vendor of storage and communication solutions for embedded applications. The company offers an extensive family of file systems, including failsafe, FAT, and TINY systems, as well as USB software for host and device, flash translation layers, Windows embedded connectivity and specialized IP. Products run in most environments, with most OSes or without an OS, and with most processors and peripherals. All HCC-Embedded products are licensed on a royalty-free basis and distributed in full source form.

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